



Clara Teo  
Digital Art Director

clara@fakenylon.com  
+65 98453620

www.fakenylon.com

Information

Chinese, Singapore Nationality

Experience

Standard Chartered Bank  
UX Designer (Jan 2017 - Present)  
Working with UX Director and team on SCB's UX projects across regions.

Experience

Asylum Creative, Singapore  
Senior Art Director (Feb 2014 - Dec 2016)  
Worked closely with design director to lead and manage all Asylum's digital and website projects.  
Clients: Aurumland, Lee Pineapple, Harry's, Park Hotel Group and Lo&Behold Group.

BBD0 / Proximity, Singapore  
Senior Art Director (Aug 2012 - Feb 2014)  
Worked closely with creative directors and ATL team to deliver digital activation ideas and integrated campaigns to clients like Visa, Mercedes-benz, Daimler (APAC), Hewlett Packard (APAC), Gillette (APAC), Exxonmobil (APAC).

Flok, Singapore  
Senior Art Director (Apr 2011 - July 2012)  
Leading the creative team and worked closely with social strategists and team to deliver social media campaigns in Singapore and AU/NZ.  
Clients: Nivea AU/NZ, Development Bank of Singapore, Facebook, 7UP, Toshiba, Dell, Hyundai, Hilton, SunRice, SpecSavers, Carlsberg, Trend Micro and Capitaland.

Asylum Creative, Singapore  
Senior Interactive Designer (May 2007 - Mar 2011)  
Worked closely with creative director and graphic team to deliver integrated interactive solutions.  
Clients: Frolick, 4 Fingers, Chocolate Research Facility, Lo&Behold Group, City Developments Limited, URA, MOE and Bridge.

Spoon Creative, Singapore  
Senior Interactive Designer (Oct 2006 - May 2007)  
Worked closely with creative director and lead the designers to develop branding identities and integrated web solutions.  
Clients: Microsoft, Blurbme, Power Seraya and Santliario.

Kinetic Interactive, Singapore  
Web Designer May 2001 - Jun 2006  
Worked closely with art directors, creative team and vendors to deliver project successfully to clients. Development & design of Content Management System (CMS) in conjunction with web development partners.  
Clients: Citibank, Motorola, Nokia, Nike, Group Lotus, Ascott International, JTC Corporation, SingTel, Starhub, Yahoo! Singapore, Amara Holdings, Hong Leong Holdings, Zuji and Zouk Club.

Education

Temasek Polytechnic, Singapore  
Diploma in Interactive Media Design 1999 - 2001

Technical Knowledge

Design & Video	Web Development	Others
Adobe Photoshop	Adobe Dreamweaver & Flash	Mac OS & Windows
Adobe Illustrator	HTML5 & CSS 2/3	Keynote
Adobe Premiere	InVision & Proto.io	Microsoft Office
Final Cut pro	Sketch	
	Axure	



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## Awards

### AdFest

2004 - Finalist for Group Lotus

### Asia Interactive Awards

2006 - Bronze for Jubes Bouncing Game Banner

### Clio

2003 - Finalist for Nokia Xmas & Hellomoto

### Communication Arts

2010 - Webpick of the day for White Rabbit

### Creative Circle Awards

2008 - Finalist for White Rabbit

2005 - Bronze for Think Centre - Surprising Cambodia

2005 - Bronze for We Love House

2004 - Silver & Bronze for one-north CD-Rom

2003 - Silver for Motomedia

2002 - Bronze for Hellomoto

### Facebook Studio

2011 - Gallery Listing for DBS Places

### theFWA

2004 - Group Lotus

### SPH Ink Awards

2014 - Mercedes Corporate Rockstar

### One Show

2003 - Finalist for Nokia Xmas & Hellomoto

### Young Guns

2003 - Finalist for Milton E-treasury

## Language

English & Mandarin - Spoken & Written

## Interest

Travelling, photography, scuba diving, yoga and brazilian\_jiu-jitsu.